**NAAN MUDHALVAN – DIGITAL MARKETING**

**NM ID: 54CD6A605BB389693E446A1F4E039F49**

**STUDENT ID: ABIRAMI N.S**

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://abiramichaarvi.wixsite.com/my-site/post/todays-digital-world>

1. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/abs.938359?mibextid=ZbWKwL>

1. Create and design a social media advertisement poster using Canva.

<https://www.canva.com/design/DAFsKqM3dOM/yjNTJr5Dnv3yqEFqQbY5yA/view?utm_content=DAFsKqM3dOM&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview>

1. Create email newsletter design using MailChimp or canva tool.

<https://cchecks.blogspot.com/2023/09/digital-marketing.html>